



# ECONOMIC INDICATORS

CAMPECHE

## INVESTMENTS



15+

NUMBER INVESTMENT PROJECTS



226,800+

INVESTMENT AMOUNT IN MDP



10,000+

PROJECTED JOBS DIRECT



DATA FROM THE INSTITUTE OF SOCIAL SECURITY (IMSS)



INEGI INDICATOR

## EMPLOYMENT

JOBS GENERATED IN THE YEAR (TO THE MONTH OF SEPTEMBER) **~5,000**

JOBS IN THE MONTH OF SEPTEMBER **1,124**

NEW FORMAL EMPLOYMENT POSITIONS

135,641

ACCUMULATED FORMAL JOBS

## NEW COMPANIES

NEW COMPANIES /BUSINESSMEN (TO THE MONTH OF SEPTEMBER) **7**

**6,411** NEW ACCUMULATED COMPANIES



ECONOMICALLY ACTIVE POPULATION



- 429,880 People (SECOND TRIMESTER 2022)



ITAEE

(1ST. QUARTER 22)

1.8%



- Increase of 1.8% compared to the immediately previous quarter, however decreased 6.4% compared to the same period of 2021.



INDUSTRIAL ACTIVITY

-0.4%



- In 2022 it decreased by 0.4% for the month of June compared to the month of May. Highlights the Manufacturing Industry



MANUFACTURING INDUSTRY (JUNE 2022)

11.7%



- It increased 11.7% compared to the same period of the previous year.



WATER, GAS AND ELECTRICITY INDUSTRY

8%



- Increase of 2.1% compared to the same month of the previous year.



OCCUPANCY RATE

(JUNE 2022)

1.0%



- For the month of June 2022, the entity registered an occupancy rate of 1%

Fuentes:  
ASMS—Unidad de Inteligencia  
Gobierno del Estado de Campeche  
Instituto Nacional de Estadística y Geografía  
Instituto Mexicano del Seguro Social



ALTERNATIVAS Y SOLUCIONES MÚLTIPLES DEL SURESTE



999 159 9861



COMERCIAL



ASMS.MX



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# MACROECONOMIC STATE INDICATORS



## MACROECONOMIC STATE INDICATORS

### FOREIGN TRADE (2022) Preliminary figures

#### EXPORTS

87.1  
MDD

#### IMPORTS

60.9  
MDD

#### TRADE BALANCE

26.2  
Superavit

For the 3rd Quarter (September), the trade balance of Campeche had a positive balance, especially exports from the Knitted T-shirts, Sweaters, Pullovers, Cardigans, Vests and Similar Items sectors.

### FOREIGN DIRECT INVESTMENT (II quarter of 2022)

#### FDI

88.2  
MDD

For the II quarter of 2022, the value of Foreign Direct Investment (FDI) was 5.7 million dollars, a figure lower than that obtained in the I quarter of 2022 (82.8 million dollars), bringing the total for the year to 88.2 million dollars. With a percentage variation of -30.61% compared to the same period of 2021



### EMPLOYMENT (II quarter 2022) (april - june)

#### NATIONAL UNEMPLOYMENT RATE

2.7%

#### STATE UNEMPLOYMENT RATE

3.0%

The unemployment rate in Campeche for the II quarter of 2022 was 3.0%, being above the national rate, which was 2.7%



### INFLATION (July 2022)

#### NATIONAL INFLATION

8.1%

#### STATE INFLATION

10.4%

By July 2022, inflation in Campeche was 7.4%, below the national average.



### PRODUCCION INDUSTRIAL EN CAMPECHE (enero 2022)

97.8  
(Indice)

8.6 %

Industrial production had a percentage decrease of 8.6%, compared to the same period of the previous year.



### TASA NETA DE PARTICIPACIÓN ECONÓMICA (II trimestre 2022)

#### TASA NACIONAL

58.7%

#### TASA CAMPECHE

61.5%

This indicator refers to the proportion of the population aged 15 and over that is available for economic activity. For Tamaulipas this indicator was 61.5% in the II quarter of 2022.